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Don't miss our March 6 meeting!

Hear from Sergeant Jennifer Ciaccia of the Cleveland Division of Police about her safety and crisis communication approach during the 2016 Republican National Convention.

Need a ride to Franklin Hall for the meeting? Email an officer to be added to the GroupMe!

Meet the 2019 Kent State Bateman Teams

Vanessa Gresley

Bateman 2019 teams have been tasked to increase the awareness of the lack of diversity in the

communications field. This year, the client is PRSA Foundation, a charitable organization whose sole mission is to promote racial and ethnic diversity in the fields of public relations and communications.



Bateman Blue Team

PRSA Foundation has started The Diverse Voices Initiative and the centerpiece of the campaign is the book [Diverse Voices: Profiles in Leadership](#). PRSA Foundation developed the book in conjunction with the Museum of Public Relations.

The overarching goal of this year's competition is to enact positive change and combat the diversity and inclusion challenges within communications.

Bateman Blue went to Boardman High School on Friday, Feb. 22, to discuss the importance of diversity and the need for it in the communications profession. They engaged students with a presentation and interactive activities. Bateman Gold is hosting a Rooted in Diversity Event on March 4 for students and faculty to discuss diversity and mentorship. They are raffling off an Amazon gift card and refreshments will be included.

The Bateman Gold team consists of Natalie Eusebio, Vanessa Gresley, Caroline Henneman, Jacob Majka and Emelia Sherin. Bateman Blue consists of Francesca Barrett, Kody Elsayed, Jenna Langan, Brynn Pennell and Rebecca Rowe.



Bateman Gold Team

Support the Bateman teams and follow them on social media:

Bateman Gold Twitter: [@BatemanGoldKent](#)

Bateman Blue Instagram: [@hearyourvoiceKSU](#)

You're Invited: Rooted in Diversity

March 4, 7 p.m.-8:30 p.m. First floor Franklin Hall



You are invited to PRSSA Bateman Gold's FREE event, "Rooted in Diversity," on March 4, from 7-8:30 p.m. in the Franklin Hall first floor lobby.

Join the discussion on diversity and mentorship, and engage in personal growth activities. The team is raffling off a \$25 Amazon gift card and refreshments will be included.

Working with the Division of Diversity, Equity and Inclusion, PRSSA's Bateman Gold team wants you to #DigIntoDiversity" and strengthen your roots. It's a great opportunity to immerse yourself in working toward a culture change in communications. The goal is to create an inclusive and supportive environment so that every communicator may

thrive and have their voice be heard.

If you can't attend the event Monday, please take a few minutes to post a quick [comment on their website](#). What does diversity mean to you? Or take a few minutes to participate in the Twitter chat on Thursday, March 7, at 7 p.m..

You can earn PRSSA points for attending, commenting on the website or participating in the Twitter chat. (Be sure to provide documentation to a PRSSA officer to receive your points.)

Stay tuned to [Bateman Gold's Twitter account](#) for details.

You Can Now View Your Points

We are also excited to announce that you can now view how many points you have on the PRSSA Kent website.

See the points sheet: <https://bit.ly/2tE81zU>

We are proud to congratulate Margaret Baah, Jill Golden and Sam Farland for being our current top point earners. Great job girls!



Find Your Next Internship

Let PRSSA help you find your next internship. Check out the 2019 PR Internship document, where you'll find internships in locations ranging from Kent, Ohio, to across the country in California. Employers are looking for interns to work in social media, write news releases, plan events and much more. View the [list of internships](#) and how to apply. Learn more about [requirements on the JMC site](#).

Some of the available internships include:

Eaton, Cleveland, OH | Corporate Communications Intern

The Corporate Communications Intern is responsible for assisting with the day-to-day maintenance of the company's internal communications channels and supporting the corporate communications team and business groups. The successful candidate will ensure content published on different platforms is engaging and compelling.

Greater Cleveland Sports Commission, Cleveland, OH | Intern

The Greater Cleveland Sports Commission is looking for the following internship positions:

- Event Management internship
- Communication and Public Relations internship
- Marketing internship
- Volunteer and Programming internship
- Community Programming internship

[Apply on the website](#) and select the internship program you're interested in and follow the prompts.

PR 20/20 Agency, Cleveland, OH | Intern

This is a three-month internship with flexible start and end dates. The intern will support 1-3 client accounts, complete a customized professional development program, contribute one agency blog post and take away 3 - 5 portfolio pieces. This is a paid internship.

For more information on internships and requirements, contact the PR Internship Coordinator Stefanie Moore at smoore1@kent.edu.

Save the Date! You Too Conference, April 26



Membership Spotlight



Sam Farland is sophomore Public Relations major from Pittsburgh.

Prior to PR, Farland was a music performance major with a specialization in flute performance. After switching to PR, she decided to get involved with PRSSA after hearing all of the opportunities available.

She's been a member of PRSSA since freshman year and has loved the amount of people she's met through the organization.

"I've met a lot of my friends and upperclassmen that have helped me through the PR sequence, thanks to PRSSA," Farland said.

Upon graduation, Farland is interested in working at an agency to gain valuable skills and then transition into corporate PR. She also has an interest for environmental activism and would love to incorporate that into her PR career.

CCCI Diversity

DIVERSITY WEEK!

March 11-15, 2019

What is CCI Diversity Week?
The College of Communication and Information (CCI) celebrates CCI Diversity Week every spring semester to promote the importance of diversity, equity, and inclusion in our community.

For more information, visit
www.kent.edu/cci/diversity/diversity-week

Check out these events!

- Networking Event: Get Down with Diversity**
 March 12 @ 4-6pm in Center for Undergraduate Excellence
- McGruder Diversity Lecture and Awards**
 March 13 @ 2:15-3:30pm in KIVA
- Student Panel: Diverse Voices – How to Find Yours**
 March 14 @ 5:30-7pm in 226 Taylor Hall
- Scavenger Hunt: Diversity Discovery Day**
 March 15 @ 11am-2pm in 024 Kent Student Center

KENT STATE UNIVERSITY
 College of Communication and Information

Don't forget to connect with us online!
 @CCIKentState

Have you seen our website? Check it out: www.prssakent.com

Forward this email

