



PRSSA KENT NEWSLETTER

March 19, 2018



In This Issue

Letter from the Secretary

Speed Mentoring Event This Week

Join the PRSSA Kent Executive Board

Updates from National Assembly

Betsy Plank Week

YouToo Social Media Conference

Membership Spotlight

*Join us this week for
Speed Mentoring!*

*Wed. March 21
7:30 p.m.
Franklin Hall
Room 312-314*

Letter from the Secretary

Lauren Garzynski

Hi everyone! I'm sure you are all as excited as I am that spring break is almost here and that the school year is coming closer to an end each day. It may be snowy and glum outside, but don't let this weather make you forget about getting your head in the game and applying for internships! Don't forget that you have access to the [PRSSA National Internship Database](#) as member.

If there was ever a good time to meet PR professionals, it's right now. Take advantage of our networking and mentoring event this week. It will be a great opportunity to start building those relationships.

Thank you to everyone who comes to meetings and socials. I have loved getting to know and talk to all of you this year. Feel free to reach out to me if you need help, if you want to take advantage of my meal plan and grab food, or if you just want to talk about film and politics!

-Lauren



Meet PR pros at Speed Mentoring Event This Week

This week's meeting is different than any other that we've had so far. Join PRSSA Kent for an amazing, insightful Speed Mentoring event! On Wednesday, March 21 at 7:30 p.m. in 312/314 Franklin Hall, you have the opportunity for one-on-one conversations with 7+ PR professionals.

You can ask about internships, skill tips, career paths, life in the real world or other career topics. Bring your resume, questions and anything else you need to make the most of this opportunity. Also, keep an eye on our social accounts for more information. We hope to see you there.

Professionals attending include:

- **Andrew Christopher - Marcus Thomas LLC**
- **Daria Gaither - FedEx Custom Critical**
- **Ann Marie Halal - Eaton**
- **Amanda Vasil - Global Prairie**
- **Shantae Rollins - thunder::tech**
- **Andrew Poulsen- Sonnhalter**



You won't want to miss this last PRSSA networking event of the year!

Join The PRSSA Kent Executive Board!

Looking to take on a new leadership role?
 Want to get more involved in our Chapter?
 Apply to be an officer for the 2018-19 school
 year! Learn more about the open positions:
<http://bit.ly/2FIQUER>

Applications due to Chapter President Latisha
 Ellison (lelliso3@kent.edu) by April 5.

Access more [information about the positions](#) and the [application](#).

Updates from National Assembly in Miami, Florida

Natalie Meek

I had the opportunity to spend the weekend in Miami, FL at PRSSA's National Assembly. This is a three-day meeting where delegates from Chapters across the nation meet to elect the next academic year's National Chapter officers.

PRSSA's mission is to enhance members' education, broaden their networks and launch their careers. These three factors drove the conversations and platforms of the meeting, and you'll see that in next year's programming and initiatives.

What's important to understand about all of this is that, yes, you are one of the 60-some members of PRSSA Kent-- but you are also one of the 10,398 members of PRSSA internationally. We are one of 360 chapters, so think about what that means for networking opportunities! You can relate to and share your love of PR with 10,397 other students.

Become involved on a national level, it is the BEST way to meet some of these other students.

Read the rest of Natalie's article [here](#).





Celebrate Betsy Plank week with PRSSA Kent's Career Closet Drive (April 2-13): Donate new/gently used men's or women's professional clothing, hangers, ties or laundering gift cards to help those in need access work attire. You can drop these items off in the Student Organization Room, 325 Franklin Hall, Mon. - Fri.

Check the door of the Student Organizations Room, 235 Franklin Hall, for a posted list of times to drop off your donations!

Also look out for our tabling members throughout Betsy Week in Franklin and the Student Center! If you have any questions, or would like to set up a specific donation time, contact [Sam Ross](#) or [Holly Disch](#).



Click [here](#) to register for the YouToo Social Media Conference. Learn more about it at www.youtoosm.com

Membership Spotlight

Sarah Heber

Angela Radesic is a senior from Hinckley, Ohio, which is just outside of Cleveland, Ohio.

As a member of PRSSA, Radesic has had the opportunity to compete in the Bateman Case Study competition on the Bateman Blue team.

"I never knew what Bateman was until I joined PRSSA and now I have gained valuable experience that will strengthen my resume," Radesic said. "Being a part of Bateman and PRSSA has allowed me to become involved with a cause I am passionate about. We have been able to advocate for the improvement of childhood cancer treatment and research, and I've created great friendships that will last a lifetime."



Graduation is just around the corner for Radesic and she plans to use her PRSSA membership to her advantage to find opportunities in the sports industry.

"I'm excited to use the internship database so I can fulfill my internship in time for graduation. Being a member of PRSSA has given me access to so many tools that will help me succeed."

Have you seen our website? Check it out: www.prssakent.com

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