

The PReview

Congratulations Seniors and Welcome New Executive Board!

May 2023

The 2022-2023 school year has quickly come to an end. This year, the public relations sequence has 14 graduates in Spring and four graduates in Summer. Congratulations to all for their achievement!

PRSSA enjoyed an extremely busy year with 11 programming events, two socials and one service project. The executive board traveled to Dallas, TX to attend ICON, PRSA and PRSSA's international conference, winning Star Chapter and the University Service Award.

A busy and successful year does not mean change won't inevitably happen. This issue of *The PReview* is to say farewell to and congratulate our seniors, congratulate the hardworking Campaigns and Bateman students and welcome the new executive board.

Have a great summer! We will excitedly wait for everyone's return in August.



Kayla Polansky
President
VP of Professional Relations
VP of Fundraising and Community Outreach
Bateman Participant

What is your favorite PRSSA memory?

My favorite PRSSA memory is attending the ICON conference in Dallas. This trip allowed me to become so much closer to my fellow Chapter members.

Where did you intern?

I interned at two locations. In the summer of



Maggie Werren
Web and Social Media Manager
Bateman Participant

What is your favorite PRSSA memory?

My favorite PRSSA memory was attending ICON with the board back in November. Being on the board in general has been amazing and taught me so much, but attending ICON was an amazing experience. I got to learn about the world of PR and connect with those in the industry.

Where did you intern?

2022, I interned at The NRP Group as a Corporate Marketing Intern in downtown Cleveland. In this role, I got to assist with social media creation, internal content creation and even got to travel to Austin, TX, and New York City. My second and current internship is at Henkel. In this role, I am the Brand Marketing Intern.

What are your post-graduation plans?

When looking at post-graduation, I plan to continue with Henkel until July. After my 6-month internship is over, I would like to look for entry-level full-time jobs in public relations, digital marketing, or social media content creation.

What is your biggest piece of advice for freshmen or incoming PR majors?

My biggest piece of advice for a younger student would be to not be afraid to get involved! Being involved with PRSSA so early into my college career opened many doors and opportunities for me and ultimately helped me come out of my introverted shell.

This semester, I interned for the Women's Center here on campus as their social media marketing intern. I'm very grateful for the opportunity to intern for this organization because they put on a lot of great programming and make every student on campus feel welcome when they enter the Williamson House.

What are your post-graduation plans?

I love PR because there are so many different opportunities in the industry. Post-grad, I want to work in either the entertainment or nonprofit sectors.

What is your biggest piece of advice for freshmen or incoming PR majors?

My biggest piece of advice for incoming freshmen would be to take advantage of every opportunity you get and step out of your comfort zone! You never know who you are going to meet and where the opportunity will take you. Get involved on campus in things you are interested in because one day it might help you out in the future.



Welcome New Executive Board!

from left to right

1st row: Macy Rosen - VP of Professional Relations, Cami Lanning - Web & Social Co-Chair, Angie Robinette - Communications and Content Management Chair, Maddie Goerl - President, Mia Cadle - NMZ Chair

2nd row: Chania Crawford - DEI&B Co-Chair, Evelyn Willett - Special Events Chair, Chloe Wilson-Henline - VP of Communications, Cassidy Grentz - VP of Fundraising and Community Outreach, Jillian Schrift - VP of Fundraising and Community Outreach Chair

3rd row: Grace Kindl - Special Events Coordinator, Alex Zito - Web & Social Co-Chair, Blake Serrano -



Morgan Cummings
Member
Bateman Participant

What is your favorite PRSSA memory?

Working on the Bateman Gold team in Spring 2022 semester was my favorite memory. I got to make a ton of friends, and although it was stressful, we got an honorable mention and had a lot of fun doing stuff.

Where did you intern?

I was a media relations intern with the Pittsburgh Penguins.

What are your post-graduation plans?

I will be the new social media specialist for NC State Athletics!

What is your biggest piece of advice for freshmen or incoming PR majors?

Explore the PR major and the School of Media and Journalism the best you can. I found a lot of success from starting my career early by joining clubs, working for student media and combining my marketing and graphic design minor. It's never too early to start your professional career. The earlier you start, the better you'll be when searching for a full-time job.



Austin Monigold
Member
Bateman Participant

What is your favorite PRSSA memory?

Getting to see my peers at the end-of-year celebration last year and reflect on what we accomplished

Where did you intern?

Countryside Food and Farms

What are your post-graduation plans?

Moving back home for a few months but pursuing a move to either Pittsburgh or Austin for a career in advocacy PR.

What is your biggest piece of advice for freshmen or incoming PR majors?

My biggest advice is to enjoy the ride and put in the work. If you stay focused and get to know your classmates well, you can form great connections and learn a lot. Also, don't shy away from faculty. They are some of the best advisers on this campus and I truly value everything they have taught me.

Congratulations Bateman teams!

Bateman Gold earned honorable mention honors for the "Defeat the Deception" campaign, which was designed to motivate rural Americans in Northeast Ohio to fact-check their news and stop the spread of misinformation.

Katie Masko, Alex Manthey, Cassidy Grentz, Cami Lanning, Travis Chambers and Sage Mason



Bateman Blue created a campaign with the help of its mascot, Fact-Check Frankie, to inspire a movement for the News Literacy Project and spread awareness about its tools.
Maddie Goerl, Macy Rosen, Grace Kindl, Mia Cadle, Alex Zito and Laina Rayman



Ben Vrobel
Member
Bateman Participant

What is your favorite PRSSA memory?

My favorite memory was the communication connections event, it gave me a lot of valuable information about the professional field of PR.

Where did you intern?

I interned with Cloud 9 Training Grounds. .

What are your post-graduation plans?

My plans are to get a job in the field of Public Relations and see where that takes me!

What is your biggest piece of advice for freshmen or incoming PR majors?

I'd say not to take these moments you're having for granted. Four years flew by for me so it's always nice to cherish what you have right now.



Avery Savage
Member

What is your favorite PRSSA memory?

Being surrounded with like-minded people with similar professional interests.

Where did you intern?

As a double major in both PR and Journalism, I interned at Akron Life Magazine and was the company's editorial intern.

What are your post-graduation plans?

I plan on working as a reporter for a news station in Ohio.

What is your biggest piece of advice for freshmen or incoming PR majors?

If you are a PR major and slightly interested in adding on another major within CCI, DO IT! With a dedicated mindset and good work ethic you can succeed.

I would also say to find your niche in PR sooner than later. What kind of PR do you like?

Christian Danner
Member

What is your favorite PRSSA memory?

My favorite memory was the Country vs Country Club event!

Where did you intern?

I interned with Progressive Pipeline, which is a grassroots political organization.

What are your post-graduation plans?

I plan to take the LSAT this summer and start law school in 2024.

What is your biggest piece of advice for freshmen or incoming PR majors?

My biggest advice is to enjoy it, and get involved early. Don't be afraid to run for boards, committees, or offices. My biggest regret for college is that I didn't put myself out there soon enough.





Congratulations Campaigns students!

Congratulations to Advertising and Public Relations Campaigns students for completing your work with Sherwin-Williams.

These students developed creative, strategic recommendations for the Sherwin-Williams Krylon Automotive Spray Paint products.

Special congrats to the team who earned client judges' honors:

All of the Above: Rafael Bonacin, Trent Blackburn, Megan Lehman, Yarilis Sotomayor, Jorden Shevel, Madison Webster, and Chloe Zofchak.

Special congrats to the team who earned external judges' honors:

AEROSOLutions: Gillian Adams, Michael Choma, Haley Van Cura, Austin Monigold, Yufei Ren, Olivia Richard and Avery Savage.

Congrats to the other teams who also delivered creative and engaging campaigns:

Flash Cre8ives: Natalie Blaser, Jordan Bryski, Morgan Cummings, Mateo Martin, Pear Nuchsila, Kaitlin Shields, and Brad Smith.

VII Rings: Alexandra Austin, Katherine Chaney, Ethan Cohen, Christina Kraus, Madeleine Majikas, Daniel Cole Oswald, and Taylor Ribblett.

Congratulations to the rest of PR graduating seniors!

Spring 2023 Graduates*

- Alexandra Austin
- Jordan Bryski
- Ethan Cohen
- Jordan Coleman
- Madeleine Majikas
- Olivia Richard
- Chloe Zofchak

Summer 2023 Graduates*

- Trent Blackburn
- Mateo Martin
- Jorden Shevel
- Serena Shortridge

*Pending completion of degree requirements.

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