

## News Canada Feature Article

### Five Common Weatherization Myths...Busted

The cold weather is coming, which means it's time to starting preparing for bitter temperatures, ice and snow. Unfortunately, many homeowners get cold feet (literally!) when it comes to weatherizing their homes to protect against leaks and drafts. Below, we've busted five common weatherizing myths to help you get ready this winter:



#### **Myth #1: Weatherizing Requires a Handyman**

Hiring a professional to weatherize isn't always necessary. There are many easy-to-use weatherization products available, many of which require minimal tools – if any – and can be installed in a weekend!

#### **Myth #2: Weatherizing Isn't Affordable**

Many do-it-yourself weatherizing products are easy on your wallet. Homeowners can even save on their heating (and cooling) costs by properly air sealing their homes. And don't forget...some products can be left up year-round, providing added benefits and savings.

#### **Myth #3: Weatherize When It's Cold**

It's never too early to weatherize, especially as you prepare for the winter. For best results, take a top-down approach: start with the attic, winterize windows, close gaps around and under doors, and hit the walls to tackle hidden sources of energy loss. Be sure to check your home's nooks and crannies, too.

#### **Myth #4: Being Cold Is a Part of Winter**

Being cold inside your home may actually be a sign your house isn't weatherized properly. One common place to feel drafts is by doors, especially as cracks and gaps can let cold air in and warm air out. Look for insulating seals to stop leaks, like the [Triple Draft Seal](#) from Duck® brand. A no-nails-needed door bottom, the Triple Draft Seal slides on to prevent drafts from under the door and offers three layers of draft protection: an inner seal helps retain room temperature, an outer seal blocks drafts, and bottom fins help keep out moisture and water.

#### **Myth #5: Windows and Doors Are My Only Problem**

Air leaks commonly occur around windows and doors, but there are also behind-the-scenes sources that should be addressed, including electrical outlets and switchplates on exterior walls. Insulating here, with a product such as [Socket Sealers](#)® insulating seals from Duck® brand, can create a buffer between the outdoor air and your home's inside, blocking drafts to keep you warm and cozy.

Don't let these common misconceptions scare you. As it turns out, weatherizing is affordable and easy, For tips and more information, visit [DuckBrand.com/HomeSmart](http://DuckBrand.com/HomeSmart).