PRSSA Kent VP of Communications Application

**Completed applications should be e-mailed to PRSSA Kent President Zach Zdanowicz at**  **zzdanowi@kent.edu** **no later than Friday, March 18 at 11:59 p.m.**

1. **Vice President of Communications.** The duties of the Vice President of Communications shall include, but not be limited to: Attend any leadership seminars or caucus that may reflect on the betterment of the chapter; write, edit and distribute monthly chapter e-newsletter while school is in session*;* press releases on accomplishments, meetings and activities to local and national media and PRSSA National Chapter News; develop and coordinate all communications to promote meetings, events and other activities; manage PRSSA Kent listserv and add/delete recipients; ensure that all PRSSA promotional materials reflect a consistent brand image of PRSSA; utilize the PRSSA Kent and PRSSA National style guides, as well as AP style, in all Chapter communications; serves as co-chair to plans End-of-Year Celebration to recognize graduating seniors and outgoing/incoming officers; attend at least one PRSA Akron/Cleveland professional meeting each year; write at least one post for the chapter blog.

NOTE: Any member interested in serving as the Vice President of Communications must have completed Public Relations Publications accompanied by Media Relations and Publicity or has taken a writing intensive course that is approved by the Chapter Faculty Advisor.

No handwritten applications. Please type your answers

Name: Date:

Phone Number: E-mail Address:

Date of Birth:

Class Standing: Freshman Sophomore Junior Senior Major: Cumulative GPA:

Are you a dues-paid PRSSA member? YES / NO **\*Note: You must be a member to run**

How long have you been an official member?

Have you read through the PRSSA Kent bylaws? YES / NO

Have you spoken with the person who currently holds the intended position? YES / NO

What skills, experience and knowledge could you contribute to PRSSA?

Why do you qualify for the position(s)?

If you’ve been involved in PRSSA activities in the past, please briefly highlight your contribution:

How much time can you devote each week to PRSSA activities during:

 /per week

**I agree to and understand that by becoming a PRSSA Kent officer I am required to attend all executive board and general meetings. I also understand that being a PRSSA Kent officer does not mean that I am able to bypass the application process to be chosen to attend the PRSSA National Conference or any other PRSSA/PRSA events.**

**X (type name here for signature)**