KENT STATE UNIVERSITY

Hannah Mayer <hmayer1@kent.edu>

EXT: Welcome Back!

1 message

PRSSA Kent <theatwol+kent.edu@ccsend.com> Tue, Jan 25, 2022 at 12:21 PM
Reply-To: theatwol@kent.edu
To: hmayer1@kent.edu

PRSSA KENT

The PRview

January 2022

Letter from the President

Welcome back PRKent!

I'm so excited to be back on campus for another semester with you all! We've been hard at work over winter break to plan one of the most amazing agendas PRSSA Kent has ever seen for the Spring 2022 semester.

Together, we'll explore the world of Disney and learn about career opportunities at Disney parks, vacation properties, film/TV and other Disney entities. Other meetings will focus on influencer marketing in fashion, crisis communication, and more. We'll also host a workshop to provide guidance for PRKent courses and scheduling, as well as senior tips and portfolio sharing.

I'm also thrilled to be able to meet you all at our social events this semester, our first being on Valentine's Day.

Needless to say, we have a wonderful agenda for this semester, and I look forward to connecting with you.

If you have any questions about who we are or what we do, or if you just want to chat about PR classes over coffee, please alway feel free to reach out to me at zzdanowi@kent.edu. I can't wait to get to know you all more this semester and for you to get involved with our wonderful Chapter.

Warmly,
Zach

(P.S. be sure to follow us on socials to stay up-to-date with our events!)

Making PR Magic with Disney

All majors and alumni are invited to join PRSSA Kent and Kent State MDJ alumni who make magic every day at The Walt Disney Company. Learn about PR and media professions at Disney theme parks, vacation properties, films, television, and other Disney entities. Different Disney career paths will explored, including media and cast events, event planning, and even experiences on Disney Cruise Line. This panel-style meeting will feature speakers from both the California and Florida Disney locations. Hear from the following speakers:

- Kelli Fitzpatrick, Senior Story Editor for The Walt Disney Company (California)
- Peggy (Margaret) Korecko, Senior Application Support Analyst for Disney Parks, Experiences and Products (California)
- Paige McCalmon, Project Integration Manager for The Walt Disney Company (Florida)
- Jay Shannon, Director of Public Affairs and Executive Engagement for Disney Parks, Experiences and Products (California).

This meeting will touch on how these Kent State alumni began their journey with The Walt Disney Company and how their dreams turned into reality. **Please join us on Jan. 31st at 7 PM in Franklin room 340 or via Microsoft Teams.**

RSVP for the meeting here.

Check out Internship Opportunities!

Looking for an internship for the spring or summer semesters? See this Google document for a listing of internships. Check back regularly for updates. Internships are crucial for gaining relevant PR experience for your career, and PR majors will need one to graduate. Contact PR Internship Coordinator Stefanie Moore at smoore1@kent.edu if you have any questions about the process.

PR part-time jobs are also available!

If you don't yet qualify for internship credit, or if you've already completed your required internship, check out relevant PR part-time jobs in Handshake.

Join PRSSA Today

Become an official member of the Public Relations Student Society of America today to be able to gain all the benefits the pre-professional organization has to offer. With a membership, you are eligible to earn points to travel for national conference, receive a PRSSA Kent graduation stole, become sponsored for a PRSA membership post-grad, and much more! Visit prsa.org to pay your dues today. **The deadline for membership is March 1, 2022.**

Please reach out to PRSSA Kent's VP of Membership, Camryn Stephens, at csteph22@kent.edu for more information or if you have any questions.

Do you know how many points you have?

Check out our Google Doc to review membership points. You can earn membership points by attending meetings, joining committees, writing for the newsletter or social channels, participating in group activities, and serving as a board member. Points are important if you plan on attending the PRSA national ICON conference in the future or to get first dibs on special events. If you have questions regarding your points, reach out to our Chapter Account Executive Ashley Blood at ablood@kent.edu.

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