



PRSSA KENT
NEWSLETTER

October 30, 2017



Nearly 20 Advertising and Public Relations professionals attended Communications Connection to share advice about career paths, internships and jobs with students.

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*Join us on Nov. 1
for
Night on the Town
Meeting
Franklin 213
7:30 p.m.*

Thank You from PRSSA National Conference Attendees

Alex Seibt



[Click Here to Watch the Video](#)

In early October, PRSSA Kent sent 15 public relations students to attend the PRSSA National Conference in Boston, Mass.

Without the contributions from CCI and JMC faculty, staff, alumni, Akron PRSA and many others, we wouldn't be able to support students who attended the conference to learn valuable public relations skills. This video is a little token of our appreciation to make this opportunity possible. Thank you!

Join Us for Our Night on the Town Meeting

Charleah Trombitas

It's getting to be that time in the semester...could you use a night on the town? Join PRSSA Kent on Wednesday, Nov. 1 at 7:30 p.m. in room 213 Franklin Hall for our Night on the Town meeting! Senior Director of PR and Communications for Destination Cleveland Emily Lauer, and Senior Director of Publicity and Promotions Anna Barth will be joining us to talk about how they work to make extraordinary "night out" experiences through Public Relations!

If you are interested in entertainment PR, special events, tourism and other related PR practice areas, this is the meeting for you! Snacks will be provided.

CommConn Students make valuable connections

Ian Gillan

Students from across CCI spent the night networking with professionals from the Northeast Ohio region and beyond at the Communications Connection. Nearly 20 professionals from Advertising, Public Relations, and communication industries attended. Companies included:

- PR 20/20
- Akron Children's Hospital
- Marcus Thomas LLC
- FedEx Custom Critical- David Hill
- EventSource/Panache Party Rental
- Joy Cone
- Cleveland Clinic
- AKHIA
- Greater Cleveland Sports

- Little Jacket
- Geometry Globa
- True Digital Communications
- The Adcom Group
- JOANN Stores
- Breakaway Communications

Thank you to all students who attended CommConn. We hope that you enjoyed yourself and made meaningful connections. If you have any suggestions for CommConn 2018, please share with PRSSA Kent or Franklin Advertising officers.



The head shots that were taken at CommConn will be sent out via email in the beginning of November. If you don't receive your headshot by November 10, contact Ian Gillan.

PRSSA Kent earns multiple Awards at National PRSSA Conference

Natalie Meek

Fifteen members of PRSSA Kent, along with Chapter advisor Professor Michele Ewing, and Professor Stefanie Moore, traveled to Boston, Mass. for the 2017 PRSA/PRSSA National Conference earlier this month.

The PRSSA Kent Chapter was named a Star Chapter, and Professor Ewing received the Teahan Faculty Advisor Award for outstanding service, guidance, and contribution to the Chapter. Two of our executive board members were also recognized with national honors.



PRSSA Kent President Latisha Ellison received the National President's Citation, a special honor for students who have left a lasting impact on PRSSA from their hard work both throughout their Chapter and on a national level.

Charleah Trombitis, PRSSA Kent's Vice President of Professional Relations, earned the Gold Key Award, the highest PRSSA honor for individual students. This prestigious award recognizes academic excellence, ambitious professional development pursuits, and leadership throughout their Chapter.

PRSSA Kent is very proud of our leaders and Chapter members. Thank you for everything you do to make PRSSA Kent one of the strongest Chapters in the nation!

Additional Internship Opportunities

Check out current internships posted on the JMC internship database: <http://internship.jmc.kent.edu/index.php/school-of-journalism-and-mass-communication-internship-database.html>.

- Fahlgren Mortine is now accepting applicants for spring semester in Columbus, Cleveland and Dayton. The marketing and communications internships (paid) are expected to begin in January 2018. Contact Christopher Washington at Christopher.Washington@Fahlgren.com. Visit <https://fahlgrenmortine.com/> for more information.

- Gain corporate public relations experience at FedEx Custom Critical, consistently recognized as one of the top places to work in Northeast, Ohio. FedEx Custom Critical is seeking strong candidates for its marketing and communications intern position (paid). Contact Dave Hill at dhill@fedex.com or click [here](#) to submit your application.
- Community Legal Aid, a large nonprofit, is seeking an intern (unpaid) to help with communication activities. To apply: send volunteer application, cover letter, resume and reference contact information to volunteer@communitylegalaid.org and write Student Intern Position # V117 in the email subject line.

If you find an internship opportunity on your own, contact Professor Stefanie Moore in advance to ensure your internship will count for credit. For an internship to count for credit, you must be responsible for public relations work AND be mentored by someone with a communications/public relations degree/background. You must also meet the requirements and fill out an application here: <http://www.kent.edu/jmc/public-relations-internships>.

Send a follow-up email to [Professor Moore](#) once submitting your application.

Burger King Reveals the Uncomfortable Truth About Bullying in a Remarkable In-Store Stunt

Adweek

Bullying is a seemingly intractable problem, but there is one simple thing you can do about it. If you see it happening, you can step in and try to stop it.

Burger King, of all brands, makes that point saliently in a new ad from David Miami timed to National Bullying Prevention Month. Released this morning, the three-minute video features an interesting social experiment filmed by hidden cameras recently in a Los Angeles-area BK.



Read the story [here](#).

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