The PRview

Brenna Parker, the Akron Zoo, DEI&B and more!

October 2022

Navigating Your Identity in the Workplace

Join Dr. Mary Ann Devine, Kent State professor and author of "Inclusive Leisure: A strengths-based approach," Emma Weihe, accessibility specialist at Kent State and Zachary Strickler, neurodiversity coordinator at Kent State, for an educational workshop discussing accessibilities and disabilities in the workplace. Students will learn skills to become an advocate for themselves and their peers in the professional world.

When: October 10 at 7 p.m.
Where: Franklin Hall room 340

Contact Chania Crawford at ccrawf31@kent.edu or Camryn Lanning at clannin3@kent.edu for meeting accommodations or questions.

Click Here to RSVP by 10/9

Me, You and the Akron Zoo

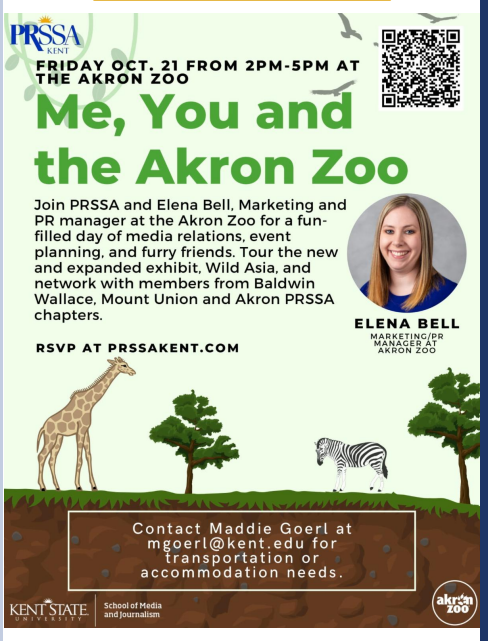
Join PRSSA Kent and Elena Bell, marketing and pr manager at the Akron Zoo for a fun-filled day of media relations, event planning and furry friends. Tour the new and expanded exhibit, Wild Asia, and network with members from Baldwin Wallace, Mount Union and Akron's PRSSA Chapters.

Where: the Akron Zoo
When: October 21 from 2:00-5:00 p.m.

Please note this event is different than the typical time and location of our biweekly Monday meetings. Please speak with officers if transportation is needed.

Contact Maddie Goerl at mgoerl@kent.edu with any questions or accommodations needs.

Click here to RSVP by 10/14



Thank you for the first successful auction since 2019!

Grace Kindl, Vice President of Fundraising and Community Outreach

For the first time since 2019, attendees of Franklin Hall's open house were able to bid on items at PRSSA's homecoming auction. Led by officers Grace Kindl and Cassidy Grentz, some of the items included tickets to see the Cleveland Cavaliers, the Cleveland Monsters and Hamilton as well as goodie baskets from different organizations.

This event could not have happened without the generous support of our sponsors. PRSSA Kent would like to thank the following:

- Akhia Communications
- Cleveland Museum of Contemporary Art
- Cleveland Orchestra
- Dino Palmieri Salon
- Evelyn Dickerson Salon
- Hofbrauhaus
- Esporta in Westlake
- Lakeside Golf Course
- Marcus Thomas LLC
- Masthead Brewing Co.
- Mattress Factory Museum in Pittsburgh
- Ohio Wines
- OWL Services
- Post Office Pub
- War Horse Ink
- Brian and Heather Kindl
- Grace Kindl
- Sue Zake

Their generosity is greatly appreciated. As PRSSA Kent executive board members prepare for the conference, they will always remember the kindness of these sponsors.

Cassidy Grentz and Grace Kindl at the Auction.

Perspective from D.C.: Brenna Parker, Digital Director for VP Kamala Harris

Macy Rosen, Web and Social Co-Manager

Maddie Goerl, Vice President of Professional Relations, and Brenna Parker after the meeting

Brenna Parker, a 2017 public relations graduate of Kent State's School of Media and Journalism (formerly named School of Journalism and Mass Communication), who now serves as the Digital Director for Vice President Kamala Harris at the White House, shared highlights of her career

ICYMI: Satisfying your PR Craving Recap

Katie Masko, Vice President of Communications

Our first meeting, "Satisfying Your PR Craving," featured three public relations professionals to discuss their day-to-day work and valuable skills for practicing public relations in the food and beverage industry.

"Most messaging starts and ends with us," said Brandi Neloms, the chief strategy officer at Sipping Black Only, about the most important part of working in the industry. "We are drafting what sounds good and what's true."

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journey with a packed room of students in Franklin Hall, the same building Parker said she could never forget.

She did not know what she wanted to do throughout high school and college, but “she looks for high adventure,” Professor Stephanie Smith said. When Parker graduated, that’s just what she did. Parker moved to Washington D.C. after college and started working for the nonprofit, Civic Nation.

In the years following her graduation from Kent State, Brenna has worked on some of the biggest movements of the last five years, including leading digital communications for the National Domestic Workers Alliance during the #MeToo movement, the family separation crisis for Families Belong Together and media relations for the student walkouts in response to the 2018 Parkland shooting.

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KENT STATE UNIVERSITY | School of Media and Journalism

Click here for more information about our Fall 2022 schedule.

Sign-up to become a member of PRSSA!

Public Relations Student Society of America is a national, pre-professional, public relations organization. PRSSA aids in the professional development of many young professionals by holding workshops, hosting speakers, attending workshops and more. A PRSSA membership allows you to grow your leadership skills and your network.

Email Vice President of Membership, Eve Krejci, at gkrejci@kent.edu with questions.

Click here for National PRSSA to become a member, Deadline is Nov 1st.

PRSSA's National Bateman Competition!

Apply now to be considered for the prestigious national PRSSA Bateman Competition!

This national competition challenges student teams to research, plan, implement and evaluate a public relations campaign. It's an outstanding real-world experience for students that translates into portfolios, internships and even jobs.

This year's client is News Literacy Project. The deadline to apply is Oct. 14th. Email Professor Stefanie Moore at smoore1@kent.edu with questions.

Click here to apply!

Sign-up for PR Pals!

The PR Pal program allows new PRSSA members to connect with a PRSSA Officer. Officers serve as mentors to new members and guide them through both the organization and the PRKent sequence.

Contact Eve Krejci, vice president of membership, gkrejci@kent.edu, with any questions.

Click here to sign up!

Internships and Job Opportunities

Looking for an internship? **Visit this document** for an updated list of Public Relations internships. Internships are crucial for gaining real-life skills and experiences. All Public Relations majors need at least one internship to graduate. Here are few examples of available opportunities:

- **Smuckers:** Intern, Corporate Communications
- **Dix & Eaton:** Public Relations Intern
- **Goodyear:** Visual Communications Internship

Contact PR Internship Coordinator, Professor Moore, with questions.

Are you looking for a Public Relations related job? All shown job opportunities cannot be used for credit. Search on Handshake for job openings and applications. Use Flashline credentials to make an account. Some opportunities include:

- **U.S. News and World Report:** Yearlong Public Relations Internship
- **Kent State Athletics** : Communication student worker
- **Devoted Pros/Devoted Columbus:** Social Media and Advertising Intern

Click here for Handshake.

No tricks, just treats.

Join PRSA Cleveland's Student Day

College students and professionals will enjoy a day full of food, guest speakers, interactive communication crisis scenario, trick-or-treat speed networking and more.

When: October 21
8:30 a.m. - 2 p.m.
Deadline to register: October 14
Where: Eaton Corporation

**** This event overlaps with "Me, You and the Akron Zoo." Officers Grace and Katie will be attending both and can bring three people with them. If you need a ride: contact kmasko@kent.edu**

Sign-up Here

Do you know how many PRSSA Points you have?

Check out this **google doc** to view your membership points. Attend meetings, join

committees, write for the newsletter, participate in activities or become a board member to earn points. If you plan on attending International Conference, points are extremely important to get first choice on special events.

Contact Chapter Account Executive, Blake Serrano, with any questions.

PRSSA Kent | www.prssakent.com

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