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*Our first meeting:
**Wednesday,
Sept. 4!***

*Join us on the lawn
outside of Franklin
Hall at 7 p.m.*

Letter from the President

Sophia Iannelli

Welcome back! My name is Sophia Iannelli and I will be serving as the 2019-20 PRSSA Kent President. Get prepared for a great year, full of amazing opportunities. I am looking forward to sharing what we have planned for this semester.

If you are not familiar with PRSSA Kent, we are a student development organization that provides you with PR experience and knowledge from outside the classroom. As a Chapter, we strive to help mold students into some of the best PR practitioners in the industry. If you are new to Kent or just new to PRSSA, welcome! If you are a returning member, we're glad to have you back!



Do you have questions or want more information? Please don't hesitate to reach out to me. I'm excited to talk with you. I look forward to seeing you at the PRSSA Picnic Sept. 4 on the lawn outside of Franklin Hall.



Join us for a picnic at our first meeting

Our first meeting of the school year will be a Picnic with PRSSA. Join us for food and fun on the **lawn outside of Franklin Hall on Wednesday, Sept. 4 at 7 p.m.** Get to know some of our new members and talk with our new board members. We'll also talk about what PRSSA Kent is, and what it means for you to be a member!

Meet the new PRSSA Kent board



(From left) Vanessa Gresley, Jill Golden, Margaret Baah, Ally Viano, Sophia Iannelli, Laura Keller, Leah Marxen, Sam Farland, Jada Miles

We, as the new PRSSA Kent board, are very excited to start the new school and lead PRSSA Kent through another great year! We can't wait to meet all of our new members and show you all of the benefits of PRSSA.

Click on the link below to read our bios and learn about what we will be doing for PRSSA

Kent. Feel free to reach out to any of us with questions.

[Read our bios here!](#)

Reporting class survival guide

Jill Golden

For many public relations students, Reporting can be a daunting class in the beginning. While it can be challenging at times, it's definitely doable! You'll learn a lot of important information in the class and come out with some great portfolio pieces. Some advice to help you succeed includes:

- **Introduce yourself early on:** Make a point to show up and introduce yourself to professionals and students in your beat. The closer you are with these people, the easier it will be to talk with them throughout the semester.
- **Don't procrastinate:** You'll help yourself by getting stories done as early as you can, research sources as quickly as possible and write as soon as you have content.
- **Get a story done every week:** This will help you stay on track, but also try to have a back up plan in case a story doesn't work out.
- **Get involved with events in your beat:** Be present and step out of your comfort zone. This will help you tremendously with your stories.
- **Keep your editor in the loop:** Communication is key to make sure not only, but also the *Stater* staff stays on track.
- **Ask for help:** Your professor wants you to succeed and will be more than happy to help you if you are struggling.
- **Don't panic:** If something doesn't go the way you planned, that's okay. You'll get through it just fine!

Good luck! Can't wait to read your stories!

Three things my internship taught me

Vanessa Gresley

When starting an internship people are often focused on the outcomes like profile pieces and resume builders, but with my internship, I left with something even more valuable: an idea of the work culture I want to maintain in my future.

I interned at Muse, a content marketing agency in Cleveland. I learned a lot about storytelling, creating a story with a client's mission and tips on writing and creating. Another thing I learned was the importance of good work environment.

Click the button below to read the three things I learned while interning at Muse.



Attend Internship Help Sessions to learn about internships

Looking for a fall internship this semester? There's still time. Check out the Google doc [here](#) to see the remaining fall internship options. [Click here](#) to see the requirements to have your internship qualify for credit.

If you're looking for more information about how internships at Kent State work, attend the Internship Help Sessions:

- Tuesday, Sept. 24, 5:15 to 6 p.m., 312 Franklin
- Wednesday, Sept. 25, 10 a.m.-10:45 a.m., 110 Franklin

For more information on internships and requirements, contact the PR Internship Coordinator Stefanie Moore at smoore1@kent.edu.

Check out some of the experiences other public relations students enjoyed at their internships by clicking the button below.

Summer internships

Apply to Bateman and National Millennial Community teams

Are you interested in joining the 2020 PRSSA Bateman team? Now's your chance to be considered! Fill out the [online application](#) by the end of the day, Friday, Sept. 6. (If you've already applied, please send an email to Professor Moore to confirm your application.)

Three things to know before you apply: 1) You must be a PR major 2) You must be a member of or plan to join the PRSSA Kent Chapter to be on Bateman; and 3) You cannot take Bateman and PR Campaigns or a study away class in the same semester.

If you're interested in joining the National Millennial Community you can check out the [application here](#). To learn more information about NMC, come to the PRSSA meeting on Sept. 18 to listen to Madison Brattoli to discuss her experience.

If you have any questions about Bateman or NMC, reach out to Professor Stefanie Moore at smoore1@kent.edu.

A banner with a white background and an orange border. On the left, there are several small, colorful dots (yellow, orange, grey) arranged in a pattern. In the center, the text "PRSSA Fall Schedule" is written in a large, bold, dark blue font. Below this, in a smaller, dark blue font, it says "You won't want to miss out on our meetings and events this semester! Check them out by clicking the link below." On the right side of the banner, there are three stylized, white, four-pointed starburst or sparkles of varying sizes.

PRSSA Fall Schedule

You won't want to miss out on our meetings and events this semester! Check them out by clicking the link below.

View the fall schedule [here](#).

Have you seen our website? Check it out: www.prssakent.com

Forward this email

