

PUBLIC RELATIONS

A PR degree could lead you to be a ...

- Publicist for a Celebrity
- Agent in the Entertainment & Movie Industry
- Corporate Communications Professional
- Community Outreach Director for a Nonprofit
- Public Affairs Lobbyist
- Communications Manager for a Sports Team
- Creative Strategist at an Agency
- Event Coordinator for an Organization

Public Relations professionals manage the relationship between a company or person and their audience. PR is a growing field, and the career possibilities are endless!

PR involves:

Writing
Creative Thinking
Social Media Posting
Media Relations
Graphic Design
Crisis Communication
& more.

Learn more about PR at:
bit.ly/isprforme



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